

Response Reports

Session: West County Chamber Survey

Class: Default Class

Class Points Avg: N/A

(Includes only students who took assessment)

1 Why did you originally join the Chamber? (choose your first choice)		
A	72%	Networking/develop business contacts.
B	7%	Establish credibility for myself/my business.
C	12%	Become involved in the business community activities/issues.
D	1%	Personal enjoyment - fun.
E	6%	Visibility
F	2%	Other

2 Why did you originally join the Chamber? (choose your second choice)		
A	18%	Networking/develop business contacts.
B	30%	Establish credibility for myself/my business.
C	33%	Become involved in the business community activities/issues.
D	2%	Personal enjoyment - fun.
E	18%	Visibility
F	0%	Other

3 What's your company industry category (choose one) ?		
A	4%	Construction
B	1%	Utilities
C	7%	Retail Trade
D	3%	Transportation
E	8%	Information Technology/Service
F	27%	Financial
G	2%	Real Estate
H	6%	Education
I	41%	Other

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4 What is your status within your business organization?		
A	43%	Owner/Principal
B	47%	Employee/Staff
C	2%	Franchisee
D	7%	Independent Contractor

5 How long has your company been a member of the Chamber (choose one) ?		
A	46%	1 - 2 years
B	23%	3 - 5 years
C	5%	6 - 10 years
D	19%	10 years plus
E	6%	I don't know

6 How many times in the past year (2009) have you attended or participated in a Chamber activity ? (For example: monthly luncheon, First Friday Coffee, Business After Hours, Trivia night, Expo, Golf Classic, Legislative Forum, ribbon cuttings, etc.)		
A	20%	1 - 3 events
B	13%	4 - 6 events
C	15%	7 - 10 events
D	39%	More than 10 events
E	12%	None

7 On a scale of 1 to 5 (with 1 being the lowest and 5 the highest), how would you rate your overall satisfaction with the Chamber over the past year?		
A	6%	1
B	3%	2
C	11%	3
D	34%	4
E	45%	5

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8	On a scale of 1 to 5 (with 1 being least useful and 5 being most useful), how useful do you find the Chamber website compared to other business websites?	
A	2%	1
B	6%	2
C	24%	3
D	35%	4
E	14%	5
A	0%	1
B	0%	2
C	0%	3
D	0%	4
E	0%	5
F	19%	Did not access the website

9	On a scale of 1 to 5 (with 1 being least useful and 5 being most useful), how useful do you find the information in the Chambers monthly newsletter?	
A	3%	1
B	6%	2
C	23%	3
D	36%	4
E	21%	5
F	10%	Never read the newsletter

10	Would you prefer to have the Chamber Newsletter in and Electronic version (online) or paper (mailed)?	
A	36%	Paper - Mailed
B	62%	Electronic - Online
C	2%	Never read the newsletter

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11 From the list below rate the most important aspect of the Chamber		
A	61%	Networking
B	0%	Member - to - member discounts
C	24%	Business referrals
D	2%	Social
E	3%	Information on how to grow my business
F	8%	General information about the local community
G	0%	Information about topical issues possibly affecting my business
H	1%	Other

12 From the list below rate the second most important aspect of the Chamber		
A	26%	Networking
B	1%	Member - to - member discounts
C	51%	Business referrals
D	4%	Social
E	3%	Information on how to grow my business
F	9%	General information about the local community
G	6%	Information about topical issues possibly affecting my business
H	0%	Other

13 From the list below rank the top most effective event for your business in the Chamber.		
A	58%	General membership meetings
B	8%	First Friday Coffees
C	19%	After Hours
D	1%	Ribbon Cuttings
E	3%	Legislative Forum
F	2%	Trivia Night
G	2%	Golf Classic
H	5%	Business Expo
I	1%	Other (please specify with table facilitator)

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14 From the list below rank the second most effective event for your business in the Chamber.		
A	28%	General membership meetings
B	18%	First Friday Coffees
C	20%	After Hours
D	7%	Ribbon Cuttings
E	5%	Legislative Forum
F	5%	Trivia Night
G	1%	Golf Classic
H	15%	Business Expo
I	0%	Other (please specify with table facilitator)

15 From the list below rank the third most effective event for your business in the Chamber.		
A	12%	General membership meetings
B	31%	First Friday Coffees
C	29%	After Hours
D	7%	Ribbon Cuttings
E	1%	Legislative Forum
F	4%	Trivia Night
G	4%	Golf Classic
H	9%	Business Expo
I	2%	Other (please specify with table facilitator)